

Using Guerilla SEO To Help People Find Your Business; For FREE!

Step 1: *(The only step that does involve money)*

Have a website made, or build a website for your company!

For its ease of use and simplicity, we use and recommend [Weebly](#) for easily building and maintaining a website inexpensively. This can also include business hosted email, but I typically recommend obtaining email hosting directly through [Google Workspace](#) or [Office 365 Exchange](#) vs a going through a reseller or as an “add-on”. “

Having a business email will help give your business a much more professional look and experience! However, getting and using a basic “mybusinessname@gmail.com” is a great way to start! I used a Gmail email for nearly a year before I started using my own hosted/branded work email address. Just DON'T use your

Step 2:

Get your business signed-up and set up with “the big guys”:

- [Google Maps/Google Business](#)
- [Apple Maps](#)
- [Bing Places for Business](#)

Step 3:

Create a business page, and/or account, with all of the major Social networks. Be sure to Include ALL of your important business information; including your logo, address, phone number, email, website, etc.

- [Twitter](#)
- [Facebook](#)
- [Instagram](#)
- [TikTok](#)
- [Snapchat](#)
- [Pinterest](#)
- [LinkedIn](#)
- [WhatsApp](#)
- [YouTube](#)

Step 4:

Once you have all of your social media accounts set up, go through the “Free Web Business Listings” list below and set up a business listing through EACH service. Include ALL of your important business information; including address, phone number, email, website, social media accounts, etc.

Step 5:

Create a free [Linktr.ee](https://linktr.ee) webpage for ALL of the different web links you now have! You can list your main web page, blogs, social media accounts, payment services, etc.

***Extra:**

If you would like to accept ANY form of payment from your customers (besides check, cash and credit cards) sign up with the following payment services as well:

- [PayPal](https://www.paypal.com)
- [Square](https://square.com)
- [Venmo](https://venmo.com)
- [CashApp](https://cash.app)
- [Zelle](https://zelle.com)

Tips, Tricks, and Recommendations:

- Purchase your website domain for 2 years or more when signing up or renewing. Renewing your website for just 1 year can make your page appear “temporary” to search engine bots.
- If search engine bots come across your website information in different places across the internet, your website will start to rank higher in search results organically due to your site’s “perceived” importance.
- I recommend using Instagram as the main “Hub” for the bulk of your social media posts. With Instagram, you can connect your Facebook, Twitter, and Tumblr accounts to share whatever you post on Instagram, to those other social networking platforms as well! From there you can share that same post to other social media platforms by just copying and pasting the post.
- Use hashtags in your social media posts to have your posts listed in those associated hashtag categories.
- Go through your website page by page, and make sure that certain “keywords”, that you want to be found with, are used at least 4 times on the associated webpage.
- When posting to social media, use your main website address AS WELL as your Linktr.ee address.

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www.linktr.ee/pnwcomputers

Free Web Business Listings List:

- [Yelp](#)
- [Google](#)
- [Bing](#)
- [Facebook](#)
- [Instagram](#)
- [TikTok](#)
- [Twitter](#)
- [Better Business Bureau](#)
- [Angie's List](#)
- [MerchantCircle](#)
- [LinkedIn](#)
- [YP.com](#) *
- [Local.com](#)
- [Foursquare](#)
- [EZlocal.com](#)
- [Manta](#)
- [InfoUSA](#)
- [Infignos](#)
- [MyHuckleberry.com](#) *
- [Just Local Business](#)
- [Brownbook](#)
- [CitySquares](#)
- [HERE Map Creator](#)
- [Judy's Book](#)
- [TripAdvisor](#)
- [Thumbtack](#)
- [ShowMeLocal](#)
- [ChamberofCommerce.com](#)
- [YellowBot](#)
- [Hotfrog](#)
- [Insider Pages](#)
- [Business Local Pages](#)
- [iBegin](#)
- [Opendi](#)
- [Sitejabber](#)
- [Yahoo Small Business](#)
- [Apple Maps](#)
- [Cylex](#)

A website with a * indicates that either the website is having issues, or the website might be a "paid for" service and may not actually be free.